

# Our Market and Festival Attendance fund



# Who we are and what this booklet is about

## SCREEN SCOTLAND SGRÌN ALBA



We are **Screen Scotland**. We help people in Scotland to make films and TV shows. We are a part of **Creative Scotland**.

We have a **fund** called our **Market and Festival Attendance fund**.



A **fund** is an amount of money you can ask for. **Attendance** means to go somewhere, like a market or festival.



Our fund will help people in Scotland to show their films and TV shows at film and TV markets and film festivals.



This booklet tells you about our fund and who can apply for it.

# Film and TV markets



**Film and TV markets** are events where you can talk to people in the **film and TV industry** about your film or TV show.



The **film and TV industry** means all the jobs and people involved in the making of films and tv shows.



Our fund can help you meet people who want to **promote** or work on your film or TV show with you.



**Promote** means to tell people about your film or TV show so more people watch it and talk about it.

# Film festivals



**Film festivals** are events where lots of different films and TV shows are shown to people in the film and TV industry.



You can win prizes and money if your film is shown at a festival or gets chosen for an award at a festival.



Our fund can help you show your film or TV show to people who might want to promote or buy it.



Your film or TV show must be finished to show it at a festival. You can show an unfinished film or TV show at a market.

# About our fund

1 2 3

There are 3 parts of our fund you can apply for.

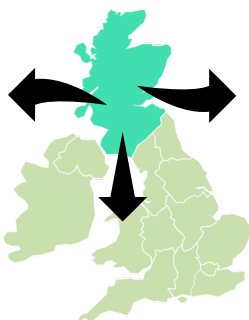


These 3 parts are called

- 1. Film market attendance**
- 2. TV market attendance**
- 3. Festival attendance**



You need to decide where you want to show your film or TV show and apply for the right part of our fund.



Any market or festival you want to show your film or TV show must not be in Scotland.

# Who can apply for our fund



Anyone who applies for our fund must live and work in Scotland.

## Film market attendance



If you want to show your film at a film market, you need to be the **producer** of your film.

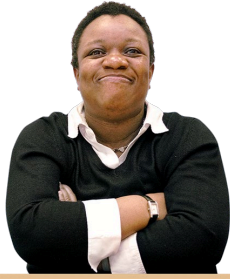


A **producer** plans how a film will be made. This includes what a film is about and who the actors are.



You can also apply if you are a **scriptwriter**. A **scriptwriter** writes **scripts** for films and TV shows. **Scripts** explain what happens in a film or TV show and tells actors what to say and do.

# TV market attendance



If you want to show your TV show at a TV market, you need to be in a **senior executive role**.



A **senior executive role** manages what other people do and makes decisions for the organisation.



If you are in a senior executive role, you might be a **director**.



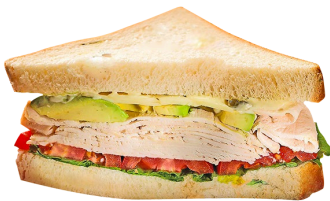
A **director** of a film or TV show is in charge of what is filmed and what an actor does or says in a film or TV show.

# Film festival attendance



If you want to show your film or TV show at a festival, you need to be the writer, director or producer of your film or TV show.

# What our fund can be used for



If we decide to give you money from our fund you can use it to

✓ **register** to a market or festival.

**Register** means to say you will go to a market or festival.

✓ travel to a market or festival.

✓ buy food at a market or festival.

✓ promote your film or TV show.

You can spend up to £150 in total to promote your film or TV show and up to £30 a day on food.

We want you to travel in ways that are better for the **environment** like by train and bus.

The **environment** is everything around us including the air, water, plants and animals.



# Access costs



You can use our fund to pay for **access costs**. **Access costs** are anything you need to be able to go to a market or festival.



There are 2 types of access costs

1. **project access costs**
2. **personal access costs**

# Project access costs



**Project access costs** pay for anything your team needs. For example, childcare.



If you need project access costs for childcare, you can use our fund to pay for this.



HM Revenue  
& Customs

You will need to tell **HMRC** that you get project access costs to help pay for childcare. This is because childcare is a type of benefit.



**HMRC** are a part of the **government** you pay **taxes** to. The **government** runs the country.

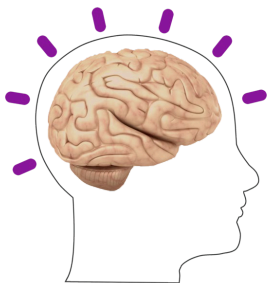


**Taxes** are money you pay to use local services, like childcare.

## Personal access costs



**Personal access costs** pay for anything a d/Deaf, disabled or **neurodivergent** person needs. For example, a carer or an interpreter.



**Neurodivergent** means your brain works in a different way from other people and this affects your day to day life.



The money we give you for personal access costs is separate to the rest of the money we give you.

# Access to work



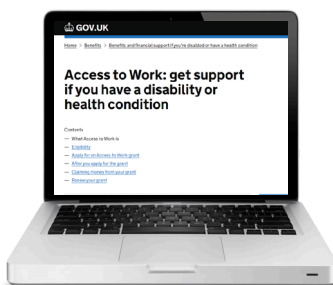
The government has a fund to help people with disabilities pay for what they need at work or to help them go to work.

**Access to Work**

This fund is called **Access to Work**.



For example, you can use this fund to pay for taxis to work or to have a support worker or BSL interpreter at work.



Go to this website to find out more about the Access to Work fund

**[Access to Work fund](#)**

# How much money you can ask for



If you want to go to a market or festival in the UK, you can ask for **£150** to **£1,000**.



If you want to go to a market or festival in Europe, you can ask for **£150** to **£2,000**.



If you want to go to a market or festival outside of Europe, you can ask for **£150** to **£3,000**.



We will only give **£3,000** to a few people who can show us why they need this amount of money.



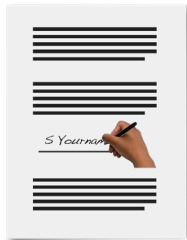
You will need to explain how you will use the money you ask for.



We will then decide how much money to give you.



When we decide how much money to give you, we will think about



- ✓ what the market or festival is
- ✓ how much it costs to register to the market or festival
- ✓ where you are in Scotland
- ✓ where the market or festival is



When you apply, tell us how much it will cost to travel to the market or festival you want to go to.



You will need show to us you have **10%** of the money you ask for. For example, if you ask us for **£1000** you must show us you have **£100**.

# When can you apply



You can apply for our fund at any time.



You need to send your application 4 weeks before the market or festival you want to go to starts.



It will take us 4 weeks to look at your application and make a decision.



You will need to make a new application for each market or festival you want to go to.



You will need to make a new application for each person that wants to go to the market or festival.



If you want to go to a festival, only 2 people in your organisation can make an application each year.



If you want to go to a market, only 3 people in your organisation can make an application each year.

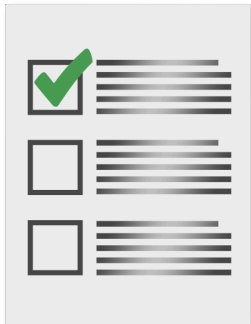


If we decide not to give you money, you can apply again for the same or a different festival or market.



If you make another application for the same festival or market, you need to show us how your application is different.

# Our assessment criteria



Our **assessment criteria** is a list of everything we think about when we decide who to give money to.

## Film and TV market attendance



**We will think about** the **quality** of the film or TV show you want to show at the market.

**Quality** means how good your film or TV show is. This includes



✓ what stage your film or TV show is at. For example, if you have started making your film or TV show or if it is finished.

✓ how long you have spent making your film or TV show.



✓ who has helped you make your film or TV show. For example, who the actors and scriptwriters are.





**We will think about** if the market you want to go to is right for your film or TV show.



Your film or TV show needs to be ready for people who might want to promote or work on it with you.



We want to know what good things you want to happen after you go to the market.



**We will think about** who you plan to meet at the market and how they will help you with your film or TV show.



You can send us letters or emails to show you have planned to meet someone at the market.



**We will think about** if you have been to a market before and if you know what you are doing.



If you have, tell us if you met someone at the market who promoted or worked on your film or TV show with you.



If you are a TV company, you should have already made TV shows and shown them to people.



If you are a small TV company who has just started, you should have people in your team in senior executive roles who have worked for larger TV companies.



**We will think about** if you already get money from other funds. We are more likely to give you money if you do.

# Film festival attendance



Our assessment criteria is a bit different for people who want to go to a festival.



**We will think about** the quality of the film you want to show and the festival you want to go to.



We are more likely to give you money if the film festival you want to go to is one of the best. For example, Cannes or Sundance film festival.



This is because your film is more likely to do well and get support from people who want to promote your film or work with you.



**We will think about** if your film has been made by people from **underrepresented groups**.



**Underrepresented groups** are people who deal with **discrimination**.



**Discrimination** is when someone treats you badly because they do not like something about you like your age, disability or race.



We are more likely to give you money if your film has been made by people from **underrepresented groups**.

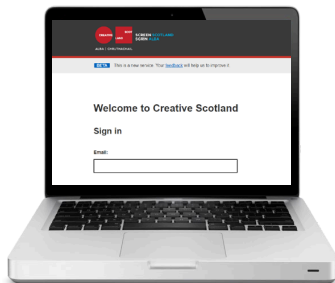


**We will think about** if going to the festival will help any of your other projects, such as other films.

# How to apply for our fund

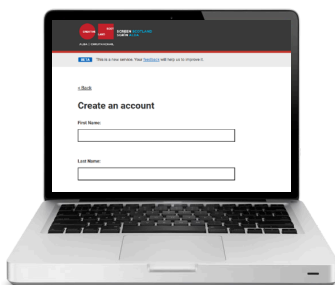


You will need to log into our portal to make an application for our fund. You need an account for our portal.



Go to this website to log into our portal if you already have an account

**Log into our portal**



Go to this website to make an account

**Make an account**



When you log into your account on our portal you can then fill in the application form.



The application form is called the **Market and Festival Attendance Fund** application form.

## Apply Now



Click a button called **Apply Now** and start to fill out your application.



You can save your application and come back to it at a different time.

## Access Support



If you need any help to make an application, click the button called **Access Support** and someone will contact you.



After you finish your application, you will get sent an email with a reference number.



You will not be able to change your application after you send it.

# What happens next



After you send us your application on our portal, we will check we have all the information we need.



We will let you know if any information is missing, or if we decide not to keep looking at your application.



A team called the **Business and Market Development Team** will then look at your application and your **supporting materials**.



Your **supporting materials** are documents that show what you tell us in your application is true. For example, emails or letters from the people you will meet.



This team will look at our assessment criteria and your application at the same time.



They will then make their decision if we should give you money or not.



Our director will then look at their decision and make the final decision if we will give you money or not.



After you go to the market or festival you will need to fill in our **End of Project Monitoring Form.**



This form tells us how our fund has helped you to show your film or TV show at a market or festival.

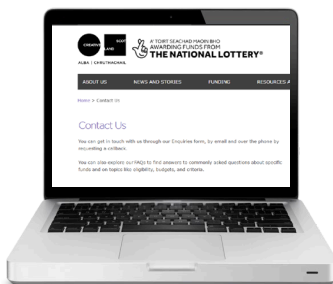


# Contact us



Send us an email to this address if you have any questions

[enquiries@creativescotland.com](mailto:enquiries@creativescotland.com)



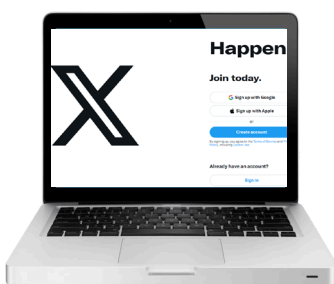
Click this link to send us a message on our website

[Contact us](#)



Go to this website if you are d/Deaf and use BSL

[Contact BSL Scotland](#)



Go to this website to send us a message on X. X is the new name for Twitter

[Send us a message on X](#)

# Thank you for reading this booklet



If you decide to make an application for our fund, we wish you good luck.

Thank you to A2i for the words  
[www.a2i.co.uk](http://www.a2i.co.uk) (reference **39343**)

The full version of this document is called  
**Market and Festival Attendance Fund  
Application Guidance**